



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#4/a
W. Lawson
8/27/03

Applicant: Gil G. DUDKIEWICZ et al.

Title: SYSTEM AND METHOD FOR DETERMINING THE
DESIRABILITY OF VIDEO PROGRAMMING EVENTS USING
KEY WORD MATCHING

Application No.: 09/992,686

Filing Date: 16 November 2001

Examiner: J. SALCE

Art Unit: 2611

RECEIVED
AUG 18 2003
Technology Center 2600

REPLY TO OFFICIAL ACTION OF 22 MAY 2003
UNDER 37 CFR §1.111

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby replies to the official action mailed 22 May 2003.
Reconsideration in view of the following amendments and remarks is requested.

08/15/2003 GWORDDOF1 00000073 09992686

01 FC:2201 168.00 OP
02 FC:2202 252.00 OP